

Your Source for Die Cutting in New York

Almost all standard cardboard boxes and custom packaging are made by using the die cutting process. Die cutting not only cuts out shapes it also creates creases, perforations and slits. The die, constructed out of high grade/high density plywood, is a premium tool that is customized and uniquely matched to the particular packaging it is being used to create.

Die cut shapes, sometimes referred to "blanks" are finished and decorated, are used on an assortment of materials all over the world, and are often assembled together to create a finished product. Because die cuts must be designed to cut the desired packaging material with minimal waste, die cutting is a very meticulous process. In most cases, multiple die cuts are fitted together and nestled on one mount for maximum efficiency and use of materials. Leftover material from most die cutting processes is reused or reworked into other packaging.

Some of the types of die cutting packaging created by Lodner includes: the packaging trays that are commonly used for separating various content within cardboard boxes, packaging cans or folding cartons, assorted packaging pouches as used instead of boxes for packaging, more lightweight and often transparent, and rigid, set-up boxes that are most likely to be used to prominently display products and to bring attention items that are available for purchase.

As your source in New York City for die cutting, Lodner Printing, whose packaging products can be seen in various national and retail chain stores, completes all work in house and, in most cases, can provide quotes on custom items the same day. To speak with our expert packaging specialist, please call 718-589-3660 and ask for Paul.